



BE INSPIRED.



THE PAPER FACTORY
HOTEL • NYC

MEDIA KIT

Dear Journalist and Prospective Partner,

Thank you for your interest in The Paper Factory Hotel. Located in Long Island City, New York, we offer travelers a uniquely hip urban escape and look forward to working with writers who are planning to cover the region as a travel destination or researching stories on The Paper Factory Hotel. Additionally, we are always looking to partner with local businesses to collaborate on events, ideas, and sponsorships.

Located just minutes from Manhattan and steps from New York City's most popular tourist attractions, The Paper Factory Hotel is NYC's home away from home for art lovers, musicians and the creatively inclined. Showcasing the work of local artists throughout the hotel and original masterpieces in all guest rooms, the property mixes urban adventure with art, music and style.

Construction is underway at The Paper Factory Hotel's new restaurant and bar. Guests can expect top quality cooking and extensive, classic cocktails accented in a casual, yet markedly sophisticated setting. The restaurant and bar is slated to open in summer 2014.

In this media kit, you'll find a selection of current press materials for The Paper Factory Hotel. If you are looking for web-ready or high-res photos of The Paper Factory Hotel, please contact our PR Team at press@paperfactoryhotel.com.

When occupancy allows, we offer discounted media rates for visiting journalists who are on assignment for established media outlets and plan to include The Paper Factory Hotel in their story.

If you have any questions about the property or would like to stay at The Paper Factory Hotel please contact us at press@paperfactoryhotel.com.

Sincerely,

The Paper Factory Hotel
Email: press@paperfactoryhotel.com



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ABOUT THE PAPER FACTORY HOTEL

Cornerstone of art, design and fashion, The Paper Factory Hotel is located within the urban playground of Long Island City – just 5 minutes outside of Manhattan. The hotel was designed by architect giant DHD Architecture Design PLLC and interior furnished and designed by visionary Gal Sela. Built on the premises of a thriving 100-year old paper factory, the venue, once restructured and reconverted, has turned into a multifunctional location that hosts design items and artworks that are meant to be uncovered, but above all to be lived.

The Paper Factory Hotel completely overturns the architectural and structural concept of hotel space, favoring the notion of interactive setting, deriving from international glamour and lifestyle combinations. It presents an eclectic style of broad and comfortable spaces which alternate works of art and design items, while staying true to functionality. The lobby features unconventional pieces as well as artistic elements such as walls created by old elevator doors and floors laminated

in old New York City newspapers. The parquets are made of concrete, a reminiscence of the former industrial function of the edifice. A mix of old and new fashioned by the recycled wood framing the property through, to the sophisticated elements of warmth and freshness, provides the space with a dramatic flair. Once you enter the evocative metal doors, you are instantly captivated and taken into an unknown realm filled with inspiration and mystery.

Each of the 122 rooms has been devised as an autonomous and modular vital space, with inspirations and solutions ideal for every accommodation goal. The room concept is based on the urban loft where no space is rigidly divided, but the various settings merge into one another, providing a feel that you're home away from home. Every room is different from the other with each detail thought out to create a space of warmth and panache that takes you to a place of tranquility. Details stand out in every environment, recalling the "world of design".



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PROPERTY HIGHLIGHTS

- Features an interactive lobby and over 15,000 square feet of events spaces for corporate events, weddings and social soirees.
- Complete with 122 spacious rooms.
- Restaurant and Bar - Mundo, featuring international eclectic dishes - slated to open summer 2014. Stay tuned at mundonewyork.com.
- Located minutes from Manhattan – just a few short subway stops from all attractions.

ROOMS & SUITES

King Deluxe Suite Our most luxurious & pampering suite, thoughtfully designed to provide you with a one of a kind experience. Enjoy the private kitchenette and freshly brewed coffee at your intimate dining nook. State-of-the-art décor, modern shower and designer toiletries are sure to provide the added comfort to your stay. Flat screen HDTV and a spacious work area to increase productivity. Free Wi-Fi and complimentary continental breakfast.

Executive King Our stylish and trendy unit inspires relaxation and helps you recharge. A Luxurious, shower, designer toiletries

and a calm and peaceful sitting area are all awaiting you upon arrival. Free Wi-Fi, flat screen HDTV and complimentary continental breakfast.

King Private Ensuite An intimate, sophisticated room with contemporary décor is guaranteed to ease your mind and allow you to rejuvenate. Indulge in freshly brewed coffee at your very own private kitchenette. Indulge yourself in the modern shower, designer toiletries and fall into a peaceful sleep on the cozy and inviting bed. Flat screen HDTV, free Wi-Fi and complimentary continental breakfast.

Private Queen Our cutting-edge interior design creates the perfect setup for you to revitalize after a long day of shopping, sightseeing or business meetings. Chic bathroom and shower as well as designer toiletries are sure to enhance your experience during your stay. Free Wi-Fi and flat Screen HDTV.

Double Bed Private Our cozy room creatively designed for your “home away from home” sharing experience. Whether traveling with kids, couples or good friends, we make sure it becomes your sanctuary after a full and exciting day in NYC. Fashionable bathroom and shower, designer toiletries, flat screen HDTV and free Wi-Fi, are waiting just for you.



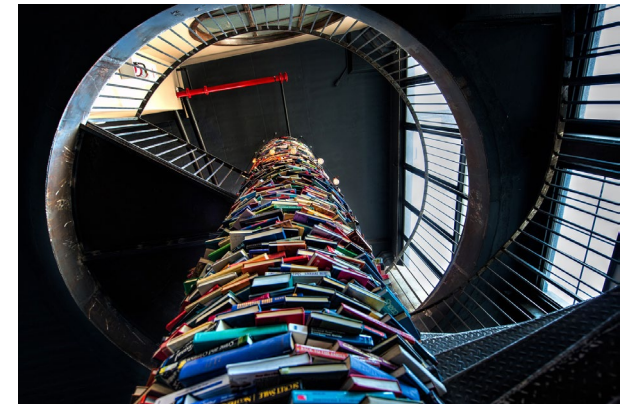
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THE PAPER FACTORY HOTEL

37-06 36th Street
Long Island City, NY 11101

(718) 392-7200

www.paperfactoryhotel.com
press@paperfactoryhotel.com



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